



### Welcome to the first edition of GELITA MEDICAL's newsletter!

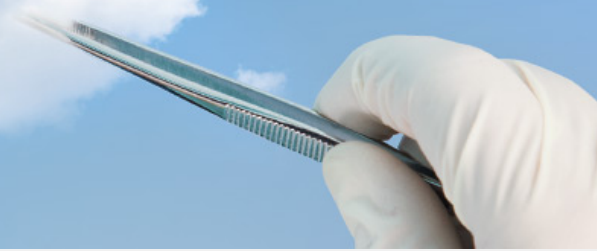


Our aim is to send out a newsletter on a regular basis to advise you of future events, to report on previous events and to share the latest news about our products and their clinical applications in different types of surgeries. Last year, during the Distributor Day in Eberbach we informed about our new product developments GELITA TUFT-IT<sup>®</sup> and GELITA<sup>®</sup> ENT under the slogan „Ready for future“. Today we are ready for the launch, the products are available and first feedback collected in the last weeks is more than positive: The present newsletter is just one way to share information. GELITA MEDICAL will be reaching out to you through the new website filled with helpful information about our innovative products. We hope that you enjoy this edition of our newsletter! Make sure that you don't miss any of our company and product updates in the future – [Sign up for our newsletter!](#)

Laura Hausmanns  
Managing Director  
GELITA MEDICAL

# GELITA TUFT-IT<sup>®</sup>

## Take it easy!



### Take it easy!

GELITA MEDICAL launches GELITA [TUFT-IT<sup>®</sup>](#)

Surgeons were waiting for it, and now GELITA MEDICAL provides it: the world's first gelatin fibrillar for controlled hemostasis. GELITA TUFT-IT<sup>®</sup> combines the positive properties of a gelatin-based hemostat with the easy handling of a non-woven structure. It is designed to stop capillary, venous and light arterial bleedings even more simple, flexible and efficient. The patented, bio-compatible gelatin fibrillar adapts optimally to irregular tissue and is suitable to be used in hard to reach areas. GELITA TUFT-IT<sup>®</sup> can be applied in small clusters or thin layers until hemostasis is achieved. These properties allow GELITA TUFT-IT<sup>®</sup> to control hemostasis very efficiently with exactly the right amount of product. GELITA TUFT-IT<sup>®</sup> is particularly suitable for cardiovascular surgery, neurosurgery and spinal surgery, as well as visceral and urological procedures. The new innovative product will be officially introduced - with a sweet approach - at **MEDICA 2016. If we caught your interest, simply visit us in hall 15, booth G23/G24!**

“GELITA-SPON<sup>®</sup> RAPID<sup>3</sup> easy to handle and effective”



Achieving hemostasis in vascular surgery is often challenging. Therefore, science is always looking for more effective hemostats. In a single-center, retrospective review of 449 patients' data shows the excellent hemostatic effectiveness and biodegradation of GELITA-SPON® RAPID<sup>3</sup>. Dr. Sandy McDonald, MD, FRCSC from the Royal Victoria Regional Health Center in Barrie (Ontario, Canada) said: "The gelatin-sponge has excellent handling properties irrespective of the procedure for which it is used. The hemostat seems a cost effective hemostatic agent for use in vascular surgery, and its rapid re-absorption should decrease the likelihood of encapsulation and infection. It appears to be at least as effective as previously used oxidized regenerated cellulose hemostatic agents."

**More about the current clinical investigation in vascular surgery [here](#).**



## GELITA MEDICAL reloaded

For which application does GELITA MEDICAL provide which product in which shape? What are the specific benefits and characteristics of the different solutions? What are the clinical experiences of other surgeons with the products of GELITA MEDICAL? These and many other questions are answered on our new website. With its modern design and clear structure, it provides helpful information about our products, including an interactive product finder. Distributors can subscribe directly on the webpage to attend the customer area. Specific information like upcoming webinars is available in this section. It includes many additional interesting materials and contributions - let us surprise you!

**You are invited to discover more yourself, visit us at: [www.gelitamedical.com](http://www.gelitamedical.com)**



## ENT specialists

The new GELITA® ENT range

GELITA MEDICAL's hemostatic products are used in operating theatres all over the world and are designed for various surgical procedures. Especially in the field of ENT surgeries, we now introduce five innovative hemostatic products which will benefit surgeons, patients and hospitals. Thanks to X-DENSE, X-BLOD, X-PAND and X-PASTE, various sponges and powders are now available to ENT specialists to facilitate sinus, middle ear or thyroid surgery. Our new products, made from pharmaceutical grade gelatin, stop bleeding quickly and effectively.

**For further information please request our new GELITA® ENT brochure.**

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